



SPONSORSHIP

PARTNERSHIP GUIDE

HONORING THE UNSEEN. CELEBRATING THE IMPACT.

OCTOBER 23, 2026 | MEMPHIS, TENNESSEE

THE STORY

Why Hidden Figures?



Some of the most influential individuals in our communities may not always be those with the largest platforms.

They are the individuals who serve, build, mentor, lead, and make a meaningful impact; often without receiving recognition for their efforts.

A.Nicole Presents: The Hidden Figures Awards was created to recognize and honor individuals within our community who are positively impacting the lives of others.

THE EVENT

An elevated evening of recognition and impact.

Friday, October 23, 2026 | The Village | 6pm | Memphis, Tennessee

PARTNERSHIP



Your support helps us celebrate community impact.

Your partnership supports an intentional awards experience that gives deserving community leaders their flowers while they are here to receive them.

Visibility

Connect your brand with purpose, service, and community leadership.

Recognition

Gain exposure through carefully selected events, digital platforms, and publication opportunities.

Impact

Assist in creating a memorable platform for individuals whose contributions frequently occur behind the scenes.

SPONSORSHIP LEVELS



Choose your level of impact.

COMMUNITY PARTNER

\$250

- The business or organization name will be featured on the sponsor recognition page.
- Acknowledgment as a sponsor will be provided on social media platforms.
- Recognition will be included in the special edition magazine for The Hidden Figures Awards.

IMPACT PARTNER

\$500

- Logo placement on the designated digital event marketing materials.
- Quarter-page advertisement in the special edition of HF magazine.
- Two general admission tickets.

SPONSORSHIP LEVELS

Expand your visibility.



LEGACY PARTNER

\$1,000

- Half-page advertisement featured in the HF special edition magazine
- Logo placement on the event's step-and-repeat banner
- On-site recognition as a sponsor
- Three VIP tickets included

VISIONARY PARTNER

\$2,500

- Premier logo placement throughout designated event marketing materials.
- Full-page advertisement in the special edition of HF magazine.
- Prominent logo display on the event's step-and-repeat banner.
- Featured recognition as a social media sponsor, including on-site acknowledgment.
- Four VIP tickets included.

FLEXIBLE PARTNERSHIP

Let us build the right fit.



Custom Partnership

Do you have a specific budget, service, product, or activation in mind?

We invite you to explore customized partnerships that align with your objectives and the requirements of the event.

IN-KIND DONATIONS

All in-kind donations are greatly appreciated. We encourage you to share your contributions to showcase your business.

MAGAZINE ADVERTISING

Half-page ad	\$100
Full-page ad	\$150
Congratulatory ad	\$50

All advertisements must be fully designed and publication-ready.

Congratulatory advertisements can be created using the necessary materials provided.



BECOME A HIDDEN FIGURES PARTNER

JOIN US IN CELEBRATING THOSE WHO SERVE, LEAD, BUILD,
AND CREATE IMPACT OFTEN WITHOUT RECEIVING THE
RECOGNITION THEY DESERVE.

SPONSORSHIP + AD DEADLINE

SEPTEMBER 30, 2026

HONORING THE UNSEEN. CELEBRATING THE IMPACT.